

WORK EXPERIENCE

- Software Engineer, INFOSYS TECHNOLOGIES LIMITED, Pune 20 Months (Nov 2002 - Jun 2004)
- Independent Charge of a BANK OF AMERICA Project (Total Revenue: US\$ 39,672, Effort: 7 Person Months, Team Size: 2 Offshore + 1 Onsite)
 - Responsibilities: Process Design & Implementation adhering to CMM-IV Quality Standard; Change Request Estimation, Design & Management; Client Communication; Software Development & Delivery
- Technical Writer, MENTORIX LEARNING TECHNOLOGIES, Mumbai 02 Months (Sep 2002 - Oct 2002)
- Responsibilities: Technical Research Validation, Instructional Design, Simulation Control and Quality Audits of e-Learning projects for BMW & MICROSOFT

INTERNSHIP

- Summer Project:** PEPSICO-TROPICANA BEVERAGES CO., Mumbai 02 Months (May 2005 - Jun 2005)
- New Channel Development – Shipping
 - Exploratory Study of the Beverage Supply Business in Shipping
 - 5-Pronged Strategy Formulation and Execution to develop Shipping as a New Distribution Channel
 - Contract with finalised Channel Partners: Exclusive Tropicana Volumes, Initiation of Channel Sales

KEY PROJECTS

- BANK OF AMERICA Movers Interstate Project: Enabling Interstate Movers to retain Accounts
- BANK OF AMERICA Merlin De-Coupling Project: 2-Tier to 3-Tier Client-Server Architecture Conversion
- AMEX OPEN (Thunderbird MBA School, USA): Business Innovation to establish 'SME Communes'
- ATOS ORIGIN: A primary study of the functioning of their Processes and Quality Systems
- CADBURY: Market Research to validate 'Kuch Meetha Ho Jaaye' Positioning
- IOCL: A study on organization wide SAP R/3 Implementation and Transition Management
- IBM, NOKIA, INTEL, INFOSYS: A study on Branding in Technology Products and Services
- WAL-MART: A study on strategies adopted to overcome Cultural Barriers in entering China
- GARTNER, FORRESTER, NASSCOM: IT Value Chain, Industry Outlook, Balanced Scorecard, Trends
- MARICO (Corporate Project): Market Research to provide Product Trend Insights

EDUCATION

Qualification	Institute/Organization	Board	Year	CGPA/%
MBA	NMIMS	NMIMS	2006	3.29/4.00
BE (Electronics)	Ramrao Adik Institute of Technology, Navi Mumbai	Mumbai	2002	62%
XII	Chauhan Institute of Science, Mumbai	Maharashtra	1998	78%
X	Jamnabai Narsee School, Mumbai	ICSE	1996	88%

ACHIEVEMENTS

- 1st in 'Business of Business' Paper Presentation Event at Kshitij '05, TISS, Mumbai
- 1st in 'Kotler Don't Preach' Business Simulation Game at Euphoria '04, NMIMS, Mumbai
- 1st runners-up in WIPRO-SUN 'IT in Retail SCM' Paper Presentation Event at Poseidon '04, ISB, Hyderabad
- Business Plan on 'Alternate Fuels' selected by MICA, TAPMI, DoMS IIT-Roorkee
- Nominated for Business Presentation to visiting BANK OF AMERICA delegation as Project Lead, INFOSYS
- Nominated for INFOSYS' onsite SQA role for BANK OF AMERICA
- Nominated for Skip Level Meeting with Mr. S. D. Shibulal, Co-Founder and Director, INFOSYS

EXTRA CURRICULAR ACTIVITIES

- Interest in Spiritual Philosophy
- Creative Writing: Viewpoints on diverse themes hosted on Personal Website (<http://avikdgreat.tripod.com>)
- Music: Performed as Composer and Lead Vocalist of Hindi Pop Band, Harmony
- Sports: Cricket and TT. Placed 3rd in Inter-Departmental TT Tournament, INFOSYS, Pune
- Event Management: Managed Event Publicity as Member, Spice (Cultural Committee, INFOSYS, Pune)
- Contribution towards ISO 14000 Campaign appreciated by HR, INFOSYS, Pune